

Videonetics appoints Sarang Suhas Deshpande as General Manager

INDIA, 25 January 2018: Videonetics, the World-leading Visual Computing Platform Development company, recently announced the appointment of **Sarang Suhas Deshpande as General Manager – Strategic Alliances and Pre-sales**. He will be playing an instrumental role in defining and implementing strategies for expanding business along with fostering deeper engagement with key influencers comprising consultants, system integrators, end users to name a few. Additionally, as a strategic focus, Sarang will continue to further strengthen company's business in Smart & Safe city vertical along with large enterprise market.

Sarang brings nearly 20 years of experience in Security Engineering, Security Audits, ERP, eGovernance and Networking. An industry veteran with a proven track record of consistently working on Security Projects ranging from City Surveillance, Campus Surveillance, Access Control Project, Industrial and Residential Security Projects so on. Prior to joining Videonetics, he was spearheading MIPL and was responsible for security audits, systems planning, designing security networks, guide the organizations on Information Systems & eGovernance applications.

Commenting on the appointment, **Mr. Avinash Trivedi, VP-Business Development** at Videonetics, said, *"We are excited to have Sarang join Videonetics as part of the leadership team to further develop market for Videonetics across the country. His deep experience in the IT & Security market will add greater depth which will be vital for our ambitious growth plans"*.

On his appointment **Mr. Sarang Suhas Deshpande** expressed, *"I am excited to join Videonetics, an Indian company that is doing pioneering work in Visual Computing and surveillance space globally. I am eagerly looking forward to this exciting challenge to further strengthen Videonetics market leadership position and create newer markets."*

Note to Editor:-

About Videonetics:

A fast-growing Indian pioneer with a long-term vision, Videonetics leverages its innovative, cutting-edge and indigenous technology to help its customers achieve better return on investment. Videonetics technology is based on a solid foundation of ground-breaking intellectual property.

We design, develop and provide products such as Intelligent VMS integrated with video analytics software, Intelligent Traffic Management System, Facial Recognition, Cloud VMS & Analytics, Video Summarization etc. to power video surveillance systems.

Our indigenous technology has been successfully securing highly sensitive, challenging as well as geographically spread locations across India and overseas such as South-East Asia, Africa, Europe, USA, Middle East. Today, we have deployed our state-of-the-art technology at hundreds of critical locations spread across various industries including aviation & transportation, healthcare, education, oil & gas to name a few.

Our innovative technology has obtained intellectual property protection from countries like USA, UK, Canada, Israel, Singapore, India reinforcing our commitment to drive innovation in video computing and surveillance technologies. Backed by strong R&D professionals, we are dedicatedly working towards designing and developing technologies which are highly scalable and customizable to meet any customer requirement. Henceforth, our tailored made solutions can secure people, assets, communities and infrastructures.

For more information, please visit www.videonetics.com

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